

Courtesy Andrew B Jones





Courtesy Andrew B Jones



BRYN & ELUNED
ANDREW & MARK

CONGRATULATE
LLANDOVERY
R·F·C

ON REACHING
THEIR CENTENARY



Courtesy Andrew B Jones

#### FROM THE PRESIDENT OF LLANDOVERY R.F.C.

I am privileged, pleased and proud to be President of Llandovery R.F.C. especially in this, their centenary year.

Llandovery is steeped in tradition and history, being on the drovers' route, well known for its original banks and boozy ale houses, as well as Ficer Pritchard and Williams Pantycelyn. Borrow himself stayed here (as did the rugby ball carrying the Queen's message!) Subsequent travellers found this a typical quiet scenic old market town. They may have seen a rugby match here, and this season sees the club celebrating its hundred years of rugby history.

It has needed devotion and hard work along all these years, among committees, players and supporters to bring the Rugby Club to its present, very successful form.

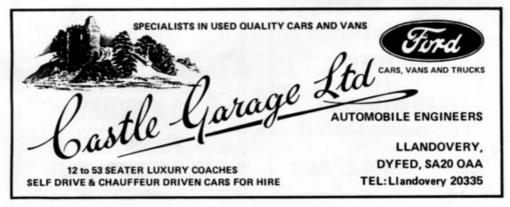
It was yet another historic occasion when the Queen's message of congratulations to the Welsh Rugby Union's centenary carried in a rugby ball was passed from one founder member (Llandeilo) to another founder member of the Welsh Rugby Union (Llandovery).

The tremendous gathering receiving the ball in Llandovery and the most wonderful reception (both outside and inside the clubhouse) bore testimony to the great enthusiasm inherent in the club. I congratulate the club and wish you the best in celebrating your centenary.

The platform is well laid for another hundred years of rugby here.

Llongyfarchiadau i'r Clwb ar eu canmlwyddiant ac edrychwn ymlaen am yr un llwyddiant ac hapusrwydd un ystod yr aul ganrif.

(Dr) J. Tyssul Williams





Courtesy Andrew B Jones

FROM THE CHAIRMAN OF LLANDOVERY R.F.C.

I feel both proud and privileged to have been elected Chairman of Llandovery Rugby Club in this, its centenary year.

It is a milestone in the history of the Club and also coincides with their part in being one of the founder members of the Welsh Rugby Union.

May I take this opportunity both to welcome and thank all clubs and personnel who will visit us during our centenary celebrations. I hope their visit will bring them fond memories of Llandovery Rugby Football Club.

It would be remiss of me not to mention and thank my excellent Committees (including Ladies), Officers and Players, who over the years have done so much for the game of rugby in the town.

May I also thank the people of Llandovery and district who have helped and supported the club through good and lean years, their loyalty is greatly appreciated.

To conclude, may I add my own good wishes for the forthcoming season and, if the success of the past few years is anything to go by, Llandovery Rugby Football Club can look forward to a Golden Bi-Centenary.

"Ymlaen Llanymddyfri"

Haydn Hudson

## **Daniel Davies**

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Courtesy Andrew B Jones

#### WELSH RUGBY UNION

National Ground, Cardiff Arms Park, Westgate Street, Cardiff. &#1182

10th June 1980

#### FROM THE SECRETARY OF THE WELSH RUGBY UNION

History relates that Rugby Football was first played in Wales at Llandovery, in the College, which throughout the years has produced a continuous stream of top-class players, many of whom have gained international honours. Through the joint efforts of College masters and local inhabitants, a town team was formed and has flourished throughout the past 100 years. It would be idle to suppose that throughout that period the club has enjoyed a trouble-free existence. There have been times of triumph and times of disappointment, but despite all the trials and tribulations, the club is widely acknowledged as a highly respected member of the Welsh Rugby Union.

My personal recollection of Llandovery dates back to the early nineteenfifties, when I was resident in Brecon and games were played between the newly-formed Brecon R.F.C. and the longer-established Llandovery team. They were rousing contests and full of fun, always ending with retirement to a local hostelry where the games were relived over a pint or pints of ale.

Today the Llandovery Club has a well-appointed clubhouse, owns a spacious playing area and enjoys a reasonable degree of prosperity. The foresight of administrators, past and present, has assured a rugby presence in the town for the future and, with such splendid facilities, will be able to provide rugby playing opportunities for the young people of the town and surrounding districts.

Congratulations on a most successful first 100 years, earned by honest endeavour by so many. Let their efforts be strengthened in the years ahead.

W. H. Clement, M.C., T.D.



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Cyncoed Llandovery Carmarthenshire

FROM THE MAYOR OF LLANDOVERY 1980-81

In any year it is a privilege to be Mayor of Llandovery - but now it is even more so as it is the centenary year of the Rugby Club

I note with interest the considerable playing success of the club in the past season - success I hope that will be repeated in the coming season.

On the administrative side, the club is blessed with go-ahead officials and committee. Purchase of land and its development will ensure that Llandovery Rugby Football Club "hits another centenary" - Ymlaen Llanymddyfri.

Sidney Jones Mayor

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#### RUGBY IN LLANDOVERY

The history of the Welsh Rugby Union will show that Rugby Football in Wales was first played at Llandovery well over a hundred years ago but the forthcoming centenary celebrations, perhaps somewhat belatedly, commemorate the anniversary of the playing of rugby in the town.

Controversy exists as to how rugby was first brought to the borough - some say that the strong links established between Oxford and Cambridge resulted in the game being brought West, whilst others suggest that the drovers were responsible. Both suggestions seem plausible.

Since the 'College' had established strong academic links with the Oxbridge Universities in as much as many masters obtained their degrees there, it is easy to accept the notion that they introduced the game to the town.

Similarly, Llandovery was an important stopping point on the drovers routes which took in such notable early centres of Rugby Football as Blackheath and indeed Rugby itself, where the legendary William Webb Ellis who, 'with a fine disregard for the rules of football as played in his time, first took the ball in his arms and ran with it, thus originating the distinctive feature of the rugby game in 1823'.

One old resident used to recall how a drover gave vivid descriptions of the game as it was played at Blackheath. These drovers were engaged in moving cattle from all parts of West Wales during the middle of the nineteenth century, and Llandovery was the rendezvous for collecting cattle from the surrounding districts as well as what is now called Dyfed. It is possible therefore that the drovers did bring the game to the town, but it is likely that the origin of the game in Llandovery will remain as much of a mystery as the origin of the game of Rugby itself.

It is clear, however, that the game was not welcomed with wholehearted enthusiasm - a strong Puritan element within the town objected to this 'barbaric pastime'. So as not to offend the town inhabitants, the game was often played in moonlight in 'Cae Glas y Bwci' - a field adjoining the town.

Unfortunately the early club records were lost in the flood of 1926 and, since the Welsh Rugby Union do not have records of the pre-1892 period, some controversy has been evident with regard to the exact time when rugby was first of all played by the local residents. "The Welshman" dated 23 March 1877 carries one of the first reports of a game involving local citizens. The report was of a game played between Carmarthenshire Rovers and Llandovery College. The report shows that the 'Rovers' were a combined side comprising players from Carmarthen, Llandeilo, Llanelli and Llandovery. The Llandovery men were: A. Rees, W. Morgan, D. Jones, H. Williams and G. Thomas. While this is not a specific reference to a Llandovery Town Side, it indicates



Courtesy Andrew B Jones

that at least five individuals were positively identified as Llandovery Town players. It is also reasonable to assume that the Llandovery men had been invited to play on the basis of their known playing experience with the local side. Surely if they had gained their experience playing further afield, they would have been listed as from those clubs.

The "Carmarthen Journal" of Friday, 22 February 1878 carries a report of the tie between Llandovery and Newport Clubs played at Brecon on Saturday, 16 February. This was the semi-final of the South Wales Challenge Cup and Newport went on to win the Cup in its first year. On that Saturday of 16 February 1878, Llandovery lost by two goals to nil.

Recently some claims have been made that this was an exclusively 'College' side but consideration of all available evidence does not substantiate this.

Examination of newspaper reports of the time almost invariably make specific reference to the 'School' or 'College' when they were involved. The report in the "Carmarthen Journal" of 22 February 1878 however, refers to 'Llandovery' and not 'Llandovery School' or 'College'. Similarly in the Newport R.F.C. records of the time, reference is made to the game versus 'Llandovery'. Teams from both Lampeter and Monmouth also participated but it is worthwhile noting that both were designated as school teams (that is Lampeter College and Monmouth Grammar School). On 15 November 1877 Newport beat Monmouth Grammar School by two goals and four tries to nil, while on 19 December 1878 Newport were again successful defeating Lampeter College by three goals and four tries to nil. It would appear then that when school sides were involved, they were referred to as school or college sides in the fixture list.

The playing of rugby in the schools appeared to have arisen because the middle classes of the mid-nineteenth centry wanted their sons to play a rather different game to that played in the major public schools (i.e. soccer). In consequence the minor and aspiring independent schools of the time provided rugby as an alternative - a game that was seen both as a team game and character building.

This is not to suggest that the 'College' did not contribute substantially to the game in the town. Indeed since a number of the pupils came from the town or its vicinity and continued to reside in the neighbourhood, later a substantially wider circle of players were available when the need arose. Similarly, Newport recognises the contribution of Monmouth Grammar School at that time-mainly through a master at the school who was a Newport player.

Sufficient interest was evident in the locality for Llandovery to be represented at the inaugural meeting of the Welsh Rugby Union held at the Castle Hotel, Neath on 12 March 1881.



Courtesy Andrew B Jones

The town that evening was represented by C. P. Lewis, being one of the 'gentry' families of the locality and having strong links with the town to this day. Charles Prytherch Lewis was born on 20 August 1853 and was during this period a master at the Llandovery College, having obtained his M.A. degree at Jesus College, Oxford. The records show he did not play for the College in the School game against Brecon during this time.

The clubs represented on that historic occasion were Bangor, Brecon, Cardiff, Lampeter, Llanelli, Llandovery, Llandeilo, Merthyr, Newport, Pontypool and Swansea. These teams have become regarded as the founder members of the Welsh Rugby Union and were recently honoured by the presentation of plaques from the W.R.U. commemorating the occasion.

Any doubts regarding whom C. P. Lewis represented on that historic day in Neath were finally resolved when Herbert Michael wrote from Devon. Mr Michael had previously been in touch with the Welsh Rugby Union and his letter to us was in response to some press coverage of our forthcoming centenary celebrations. Herbert Michael pointed out in his letter that he was C. P. Lewis' godson - 'C.P.' being a lifelong friend of his father. Mr Michael is (and here I quote from his letter) . . . "certain in my own mind that he (C. P. Lewis) represented the town in the first place with, of course, the interests of Llandovery College resulting therefrom.' Indeed Herbert Michael believes that his father travelled to Neath with C. P. Lewis but is unsure as to whether his father attended the meeting.

It seems reasonable, then, to conclude that local residents were involved in the game well before 1881 and that the town in the person of C. P. Lewis was represented at Neath on 12 March 1881 when the W.R.U. was formed.

As stated previously, this fact was recognised initially in 1977 when the Welsh Rugby Union recognised Llandovery R.F.C. as a founder member and presented the club with a commemorative plaque.

Following some public remarks by a few individuals (remarks that were never discussed with club officials, nor was the club afforded the decency of being shown the evidence before its publication in the gossip columns of the Western Mail) the Welsh Rugby Union again reiterated its stand in a letter to the club.



Courtesy Andrew B Jones

Welsh Rugby Union

NATIONAL GROUND CARDIFF ARMS PARK WESTGATE STREET CARDIFF CF1 1JL Secretary W.H. Clement MC, TD, JP.

R. J. Griffiths Esq Secretary Llandovery R.F.C.

23 July 1980

Dear Mr Griffiths

I write in the absence of Mr W. H. Clement, W.R.U. Secretary, who is away on holiday and in connection with your Club's Centenary Celebration next year.

This matter has been discussed by the General Committee of the Welsh Rugby Union and I have to inform you that, as the W.R.U. has already acknowledged you as one of its Founder Member Clubs, you are free to celebrate your 100 years next season, without any restrictions whatsoever.

I offer you the Union's congratulations and best wishes for a most successful celebratory year.

Yours sincerely

RAY WILLIAMS Deputy Secretary

Cay Williams

--р---, -------,



Courtesy Andrew B Jones



C. P. LEWIS

Returning to C. P. Lewis - he was to represent Wales in the second match they played and indeed was a member of the first Welsh winning side in 1882. The first ever international was against England on 19 February 1881 on Mr Richardson's field, Blackheath, when Wales suffered what was referred to as the 'disgraceful defeat' by seven goals, one dropped goal and six tries to nil. One Llandoverian was included in that side as one of the six backs - he was E. J. Lewis, but after such a defeat he was never picked again. Wales' first win was against Ireland, at Lansdowne Road, Dublin and the side showed eleven

Courtesy Andrew B Jones

changes with C. P. Lewis selected as captain. Wales won by two goals and two tries to nil, but the reports of the game have certain similarities to present day games since 'sundry disputes' took place. The Irish team finished with eleven men - some Irish having been injured and others apparently walked off. C. P. Lewis kept his place and in all played five times for Wales between 1882 and 1884, at full back - a position that was later (in 1885) to be occupied by the legendary Arthur Gould who captained Wales a record 18 times. Lewis, a triple blue, also played cricket with W. G. Grace.

The first recorded Annual General Meeting of the club was held at the King's Head on 17 September 1885 and records show that the officials selected were:

President : C. P. Lewis
Captain : D. I. M. Jones
Treasurer : D. R. Jones
Secretary : Dan Davies

Committee : Sinnett, Watkins, Barratt, C. Oxenham

& I. P. Oxenham.

Although C. P. Lewis captained Wales, he apparently did not captain the town side in that year - the 1885 team that played Llanelli Tuesdays was:

D. I. Jones, C. P. Lewis, W. H. Thomas, Cobner, K. Davies, W. Roderick, D. L. Davies (Captain), D. Price, D. Jones, W. Lloyd, S. Barrett, T. Landor, Sinnett, D. Jenkins, I. P. Oxenham.

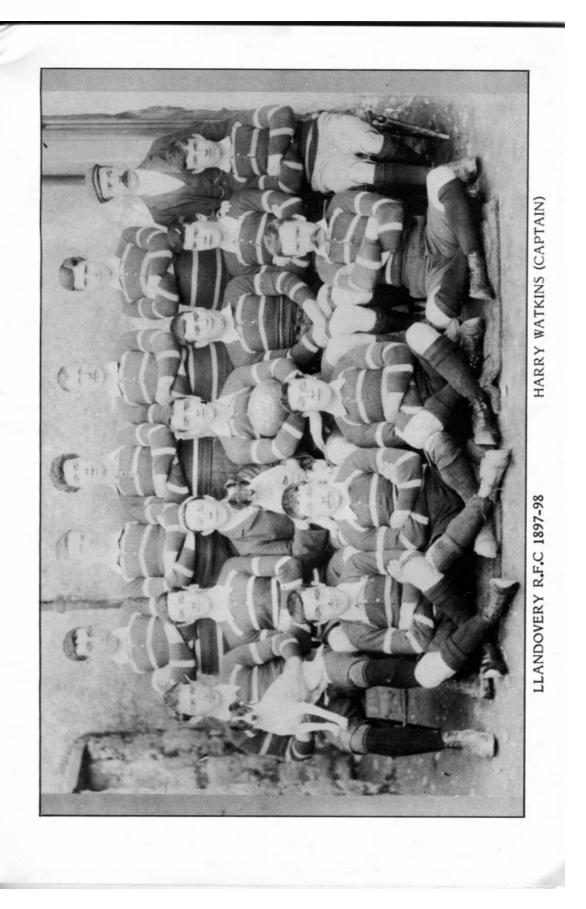
It is interesting to note that of the 1877-8 side, C. P. Lewis continued to play although now a solicitor in Llandovery, Watkins and Sinnett were members of the committee and L. Davies was the elected captain.

The town's rivals on the rugby field during these early years were the nearby towns of Llandeilo and Lampeter. Transport to the latter town was by means of horse-drawn coaches and the journey took several hours. Llandeilo presented no difficulty from the travelling point of view since the Great Western Railway constructed in the late nine-teenth century provided a convenient and speedy mode of transport. The town team was a frequent contender in the competition for the Welsh Cup during this time. The Llandovery Rugby team appeared at both St Helen's and Neath in games against such opponents as Newport and Swansea. The records show the town as reaching the semi-finals on more than one occasion. So despite its geographical position, the town did manage to play fixtures against such clubs as Llanelli and Bridgend as well as the local club sides of Brecon, Llandybie and Saron.

In 1894, Llandovery was one of ten clubs who became affiliated to the



# Llandovery RFC Centenary Magazine 1981 Courtesy Andrew B Jones





Courtesy Andrew B Jones

Welsh Rugby Union, but the strong religious revival in the district lead to the town club giving up this status in 1910. And so the puritanical element which was evident in the town in the 1860's became important again.

Around the turn of the century, Llandovery produced two notable players - Harry Watkins and Guy Morgan who between them won 14 caps from the Llanelli and Cambridge University Clubs after learning the rudiments of the game with the Town XV.

Harry Watkins emigrated to British Columbia where he was instrumental with others in establishing the game in Canada. Guy Morgan, a nephew of the legendary Teddy Morgan (who scored that most disputed of all tries against New Zealand in 1905) was the son of a local practitioner, Dr H. Morgan, and rendered years of service to the cause of the game in Llandovery.

The rugby club of Llandovery has also been connected with another outstanding footballer who won fame over the border via Gloucester and England. He was, of course, the late D. R. Gent, who appeared for Llandovery as a full back. He played several games for Llanelli before moving to Gloucester and only the wizard Dicky Owen stopped him appearing in a Welsh jersey. Vivian Jenkins, a former Llandovery Collegian who appeared for Wales during the thirties, succeeded D. R. Gent as the Sunday Times rugby correspondent.

It is worth mentioning the fact that when Llandovery Town played rugby, they made every endeavour to play an open game. During the early 1900's and even up to the outbreak of the First World War, Llandovery continued to produce some impressive performances and, in 1904, six club members played for Llanelli in Mac Nicholls, Jack Cole, J. C. Jones, D. J. Davies (a cousin of D. R. Gent), Harry Watkins and Edgar Evans, who also appeared for Wales on the hockey field. After returning from Llanelli, Edgar continued playing for Llandovery before calling it a day in the 1931 season.

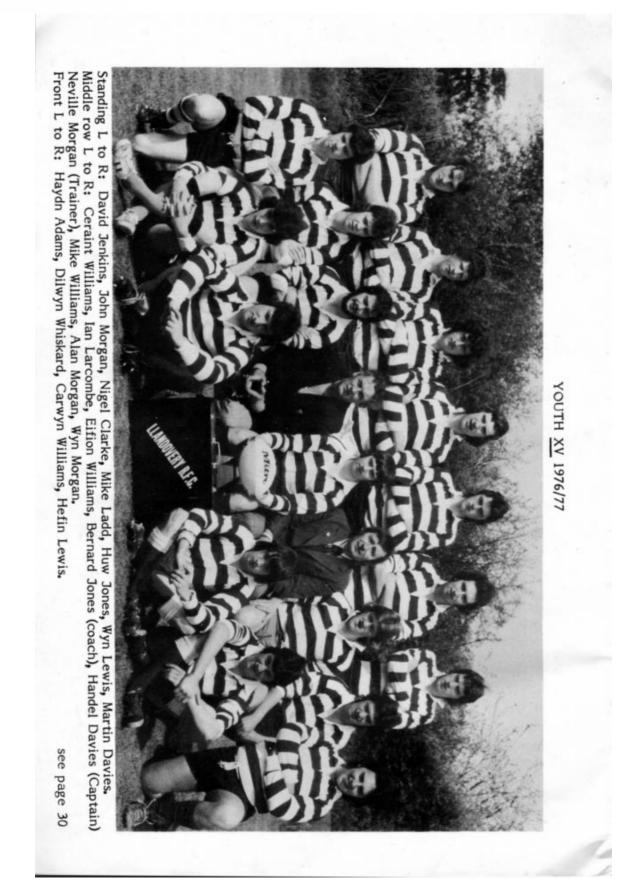
There were other players who also rendered yeoman service until the outbreak of that War, players such as George Jeffreys, Will Richards, Tom Lewis, Will Williams, George Davies, Llew Williams and Raymond Jones.

From 1914 to 1919, no rugby was played in the town. But in 1920 rugby was restarted with such players as Ben and Jack Jackson, Edgar Evans, D. J. Davies and Tom Lewis who had returned from the battle-fields of France.

The 1920's were hard times with the General Strike of 1926 making it difficult for players to find work. But Llandovery survived and players such as Dai Preston, M. Driscoll, Bertie Jones, Mozart Thomas, W. Basey, Bill Clements, A. Glyn Jones, Bill Rees, A. P. N. Roberts, Tudor



Courtesy Andrew B Jones



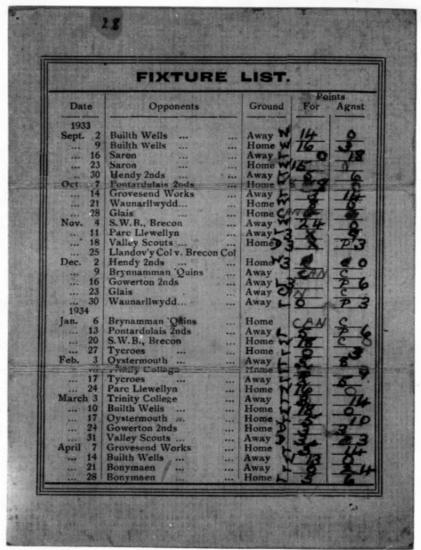


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Evans, Ted Thomas, Gomer Davies and Will Buckland saw that the rugby banner was kept flying. During this era, a successful Thursday XV was launched following an appeal by apprentices in the hostelry and other trades in the town.

Two leading players during this period were the enthuiastic secretary, A. Glyn Jones, and D.T. Davies, who later played a major role in Llandovery's re-admittance as Welsh Rugby Union members.

From 1931 to 1935, the Club functioned successfully but the only record of this time is the fixture card for the Season 1933-34.



1933-34 FIXTURE LIST

(The only record available of the 1931-35 club)



Courtesy Andrew B Jones

The fixture list shows the wide range of fixtures played during that time and the results summarised as follows:

Games		1 1		Po	ints
Played	Won	Drawn	Lost	For	Against
30	11	3	16	211	165

Results of games for the Season 1933-34.

Due to inability to obtain fixtures because they were not affiliated to a Union, the club ceased to function in 1935.

No rugby was played during and immediately after the Second World War, but in November 1948 a club was officially formed under the secretary, T. R. Bebb. To obtain fixtures and overcome one of the problems encountered by the pre-war fixture secretary, the club was affiliated to the Llanelli and District Junior Welsh Rugby Union.

Under the captaincy of Douglas Rees, the club soon became established as a considerable force in the area. Also involved at this time were Glyn Jones, Granville Evans, Idris Perrier, Fred Manning, Ernie Prosser and J. D. Lewis.

A special mention should be made of Ernie Prosser who has been active in the club since and has been made a Life Member in this, the club's centenary year.

Doug Rees has served the club in a number of official capacities including being the club captain on three separate occasions and club chairman recently.

On demobilisation from the Armed Forces in 1946, he first played for Llandybie before returning to captain Llandovery in 1948.

Records for the first two post-war seasons are not available but the season 1949-50 saw Douglas Rees as captain and I. Perrier as secretary.

The results can be summarised as follows:

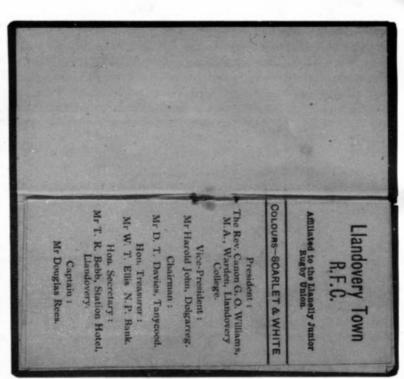
Games				Po	ints
Played	Won	Drawn	Lost	For	Against
27	14	5	8	159	118

Results of the Llandovery R.F.C. for Season 1949-50.

The season 1952-53 saw Llandovery R.F.C. reaching the semi-final of two competitions. The Town XV lost to Penygroes by a penalty goal to nil in the League Open Cup Competition, and in the District League President's Cup Competition they were beaten by a single point (12 - 11) by Trimsaran. During the latter part of the season, another landmark was established when Llandovery R.F.C. embarked on a club

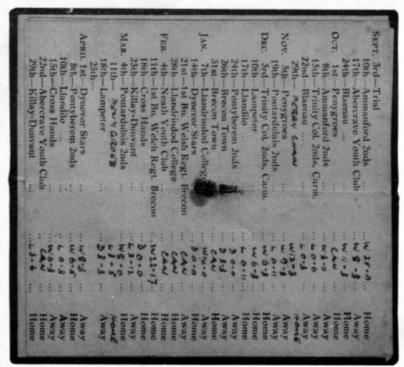


Courtesy Andrew B Jones



# SEASON 1949-50 FIXTURE LIST & RESULTS

The now familiar club colours of red and white had been established in contrast to the pre-war all black strip, and the fixture list shows the range of fixtures and the clubs played.





Courtesy Andrew B Jones

tour to Northumberland. They played three games, losing to Ashington (6 - 11) and North Durham (3 - 6) but beating Seghill (6 - 0). This was the beginning of a close relationship between the club and Seghill and it is fitting that they are expected in Llandovery during centenary year.

The tour must have had an invigorating effect on Llandovery because in the following season the club won their first honours when they won the Llanelli and District League President's Cup under the captaincy of of Des Clarke who later was to become the club secretary for many years. Llandovery beat Penygroes 9 - 3 in the final, having disposed of Bettws in the semi-final. They narrowly failed to collect the double having been narrowly beaten in the championship play-off. During the season (1953-54), Llandovery won 23 games, lost 5 and drew 5, scoring 321 points and conceding only 91.

#### The team was selected from:

Des Clarke (captain), John Davies, Les Adams, Ken Evans, John Williams, Jeff Morgan, Colin Doonan, Eric Penlan, Dennis Evans, Len John, Doug Rees, Bernard Jones, Chris Hughes, George Adams, Alan Blatchford, Tony Morgan and D. G. Davies.

Llandovery had now moved their club headquarters to the White Hall and in 1956 the Town's Improvement Committee purchased 'Barlow's Field' which was levelled and reseeded. In the subsequent two years, improvements included the building of changing rooms. Since 1958, Llandovery R.F.C. has used this pitch, which is regarded as one of the best in the West Wales Union and, indeed, among the most picturesque.



L to R: B. Pownder, Ray Bebb, Les Williams, D. G. Davies, G. Adams, J. Morgan, Les Roderick, C. Adams G. Johnson. Seated middle: H. Clarke, D. James, Doug Rees, Les Adams, E. Davies. Front: Des Clarke, H. James, D. R. T. Davies, Bernard Jones.



Courtesy Andrew B Jones

#### HONOURS BOARD

#### Club Captains

1948	Douglas Rees	1959	John Davies	1970	Roy Jones
1949	Douglas Recs	1960	Iwan Davies	1971	T. Gareth Jones
1950	Douglas Rees	1961	Brian Butler	1972	Rusty Jones
1951	George Adams	1962	Bernard Jones	1973	Rusty Jones
1952	Eric Davies	1963	T. Gareth Jones	1974	Jeff Augustus
1953	Des Clarke	1964	Michael Smith		Huw Lewis
1954	D. G. Davies	1965	T. Gareth Jones	1976	Huw Lewis
1955	Noel Blatchford	1966	Geraint Jones	1977	Tony Williams
1956	Jeff Morgan	1967	T. Gareth Jones	1978	Tony Williams
1957	Bernard Jones	1968	Ken Richards	1979	Alan Walters
1958	T. Gareth Jones	1969	Adrian Lloyd	1980	Alan Walters

#### Second team:

1968 - 70	Haydn Hudson	1974 - 77	Arthur Davies
1971 - 73	Towyn Morgan	1977 - 81	Derek Jones

PLAYER OF THE YEAR AWA	ARD
------------------------	-----

#### (The John Halliday Trophy)

1st XV	
1976-77	Noel Page
1977-78	Alan Walters
1978-79	Tony Williams
1979-80	Malcolm Page
2nd XV	
1976-77	Alun Williams
1977-78	Elfyn Jenkins
1978-79	Ellis Williams
1979-80	Derek Jones
Youth XV	
1976-77	Geraint Williams
1977-78	Carwyn Williams
1079 70	Carnup Williams

Under 16 XV

1976-77 Eifion Jones 1977-78 Eurig Evans 1978-79 Carwyn Davies

#### CLUBMAN OF THE YEAR

(The D. T. Davies Cup)

1974-75 Des Clarke Neville Morgan 1975-76 1976-77 Bernard Jones 1977-78 Ivor Jackson 1978-79 Haydn Hudson 1979-80 T. G. Jones

#### TEAM HONOURS

1953-54	The Lady Howard President's Cup
1969	The C.C. Evans Cup
1975-76	Llanelli District Group B
1978-79	National Seven-a-Side Competition District F
THE MOS	ST IMPROVED PLAYER

#### OF THE YEAR

(The Rhodry Hughes Trophy)

1978-79 Elfyn Jenkins 1979-80 Eirian Jones



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#### OFFICIALS OF THE CLUB

YEAR	PRESIDENT	CHAIRMAN	TREASURER	SECRFTARY
1948-49	G. O. Williams	D. T. Davies	W. T. Ellis	T. R. Bebb
1949-50	"	"	"	I. Perrier
1950-51	"	"	"	G. Jones
1951-52	"	"	"	D. Clarke
1952-53		"		D. Clarke D. James
1953-54	W. J. Davies		T. Cridland	G. Jones
1954-56	Dr Eric Price	"	"	"
1955-56	"	"	**	D. Clarke
1956-57	"	"	"	G. Jones
1957-58	"		"	"
1958-59	"		T. G. Jones	
1959-60	11	"	"	
1960-61	n	"	"	G. Jones ) G. Clarke
1961-62	"		D. J. Davies	G. Clarke
1962-63	n .	"	"	"
1963-64		"	"	"
1964-65	"		"	D. Clarke
1965-66	"	"	"	"
1966-67	"	"	"	"
1967-68	"	"	"	"
1968-69	"	"	"	"
1969-70	"	**		"
1970-71	0			"
1971-72	Dr Eric Price	D. J. Rees	"	E. Whitney
1972-73	D. T. Davies	"	Alan Williams	D. Clarke
1973-74	"	"	D. J. Davies	"
1974-75	D. J. Davies		J. Richards	"
1975-76	Dr J. T. Williams	"	n n	"
1976-77	"		"	"
1977-78	n .	H. Hudson	"	"
1978-79		"	"	R. Griffiths
1979-80	"	"	"	"

26	July	Gala Celebrations (Cardiff) to initiate Centenary Season	
26	August	Seven-a-Side Tournament: Llandovery	
8	September	Llanelli & District XV (vs Llandovery 2nd XV)	
20	September	Nuneaton (H)	
1	October	Maesteg (A)	
31	October	Centenary Dinner Dance: Abernant Hotel	
6	December	British Army (H)	
26	April	Rugby R.F.C. (H)	
29	April	Llanelli R.F.C. (H)	



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It was also in 1956 that another milestone was reached in the history of the club. The decision was made to seek membership of the Welsh Rugby Union once again. The club was proposed by Pontardulais R.F.C. and seconded by Llanelli and District Welsh Rugby Union, and in 1956 the Welsh Rugby Union decided to admit five new members who would serve a three year period of probation before being awarded full membership. The other four clubs were Aberavon Harlequins, Pentyrch, Pontypool United and Tonyrefail. J. B. G. Thomas in the Western Mail wrote of Llandovery's proud record of service to the game. So Llandovery began the 1957-58 season as members of the Welsh Rugby Union under the captaincy of T. G. Jones.

On Friday, 29 November 1957, a celebration dinner was held at the Castle Hotel, Llandovery, to celebrate the admission of the club to the Welsh Rugby Union. The guest list shows the impressive list of personnel present.

#### GUESTS

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F. G. PHILLIPS, Esq.
NATHAN ROCYN JONES, Esq.,
M.A., M.D., F.R.C.S., J.P.
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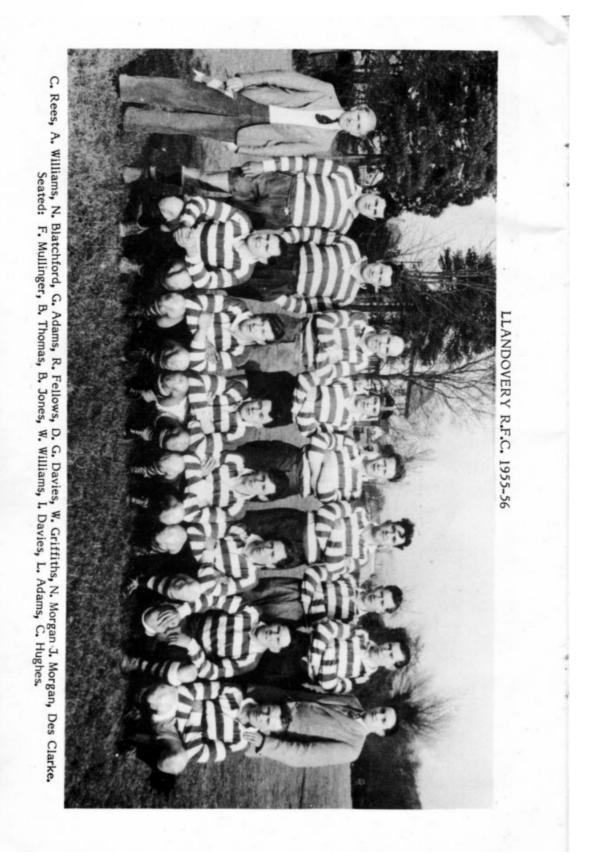
Llanelly and District Junior Rugby Union

HANDEL ROGERS, Esq. Chairman Llanelly R.F.C.

JACK ELWYN WATKINS, Esq., Swansea TREVOR JONES, Esq., International Referee



# Llandovery RFC Centenary Magazine 1981 Courtesy Andrew B Jones





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#### WEST WALES RUGBY UNION

After being granted the status of a W.R.U. club again in 1957, the next important milestone in the history of the club was admittance to the West Wales Rugby Union in 1965, which meant that Llandovery was now committed to playing "League" rugby at a much higher level. Our entry brought the number of clubs in the competition to 36 but in those days it was rather a strange league in that clubs did not play every other club in the League, hence one's result in the League Table at the end of the season could depend very largely on one's fixture list. (The top four at the end of the season used to play-off for the League Championship.)

Although not unanimously acclaimed as such by all members of the committee at the time, this was a vital step forward in the development of rugby in Llandovery. Some viewed the step with trepidation, but indeed it turned out that we were not going to be one of the "chopping blocks" for some of the more famous clubs to run up high points totals. Far from it, as one of the top clubs of that era, Pontardulais, found out. In our first season in the League, they beat us 12 - 0 away and they won by a whisker at Llandovery after a very close and tense contest which was decided by a penalty for a "trip" in mid-field on the Pontardulais scrum-half! A very close shave indeed for the League champions.

Similarly in January 1967, the top team at that time, Seven Sisters, just managed to beat us 5 - 0, and in addition there were some memorable victories which helped keep Llandovery generally in a very respectable position in the League.

So we surprised more than a few people with our play in those early years - in fact the papers referred to us as the Draw experts in our first season. The team was captained by T. G. (Twm) Jones and included towards the end of the season a number of school boys, many of whom have moved away from the area - Don Llewellyn and Colin Evans (both then at Trinity College), Colin and Clifford Basey, Michael Davies and Adrian Lloyd - in addition to other players who stayed with the club and who were to make their mark on the W.W.R.U. scene for many years to come.

In 1968-9 the club achieved its pinnacle as far as W.W.R.U. results are concerned in that we finished 9th out of 36 clubs, a wonderful achievement under the captaincy of Ken Richards. (Not all seasons were as successful by any means, as a glance at some of the other league positions will show!). In season 1970-71 four more clubs were admitted to the Union, making the number 40.

In 1974-5 the whole Championship system was changed - four sections of 10 teams each were formed, by means of a draw, with promotion and relegation (4 up - 4 down, which it was then thought would be



Courtesy Andrew B Jones

reduced when the system had settled down).

In 1978-9 ten more clubs were admitted making 5 sections, A, B, C, D and E and the idea of "4 up - 4 down" has been extended for a further period. Some argue that this makes for more interest right up to the very end of the season; this is certainly true, for in 1978-9 Llandovery were relegated with the high figure of 17 points from 18 matches - in fact the fate of 5 clubs out of the 10 in Section C in that year hung in the balance until the very final League Saturday of the season; two of the five teams were promoted to Section B, two stayed in Section C and Llandovery was relegated to Section D after being beaten by Bynea (away) - such a thin line between relegation to D and promotion to B! There are those who argue that, while variety may be the spice of life, this kind of situation makes too much of a lottery of the whole thing and that certainly the number should be reduced at least to 3 up - 3 down, if not to 2.

Since the 1974-5 season, Llandovery's position has been like that of a 'yo-yo', down-up-down-up, never playing two successive seasons in the same section. My plea for Centenary Year is a committed effort to break the sequence and stay where we are for the following season (although I would not object if the team took us to the new pastures of Section B - get cracking lads!)

					Po	ints	Le	ague			
	P	W	D	L	For	Ag.	Pts.	Posn.			
1965-6	17	2	7	8	58	81	11	26th.			
1966-7	17	3	2	12	60	184	8	30th.			
1967-8	17	4	0	13	51	166	8	29th.			
1968-9	18	11	1	6	193	116	23	9th.			
1969-70											
1970-1	15	4	2	9	79	120	10	24th.			
1971-2	18	3	0	15	112	251	6	37th.	Tr	ies	
1972-3	18	6	1	11	139	292	13	28th.			
1973-4									For	Ag	• • • •
1974-5C	18	4	1	13	124	220	9	8th.	16	28	Releg.
1975-6D	18	11	2	5	172	109	24	4th.	21	12	Prom.
1976-7C	18	4	1	13	113	304	9	9th.	15	44	Releg.
1977-8D	18	12	0	6	275	107	24	3rd.	48	10	Prom.
1978-9C	18	8	- 1	9	157	155	17	7th.	21	15	Releg.
1979-0D	18	12	2	4	215	132	26	3rd.	29	16	Prom.
1980-1C	-										

For their assistance in compiling these results, I should like to thank Mr George Thorn, Secretary of the W.W.R.U. since 1974; Mr Roger Phillips of the Carmarthen Times; Mr Richard Williams of the Ammanford Guardian; the County Archives Department at County Hall. They have all been very helpful. However, as you have seen, our results are incomplete. If any reader has information which will help us to complete these statistics, please contact us.



Courtesy Andrew B Jones

#### LLANDOVERY RFC SECOND TEAM

The fortunes of the team have fluctuated enormously since its official formation in 1968 under the captaincy of Haydn Hudson. Second team games had been played previously but the season 1968-9 saw the second team with a regular fixture list and officials. Throughout this time playing for the 'seconds' had been enjoyable although at times there were problems in fielding a side. It is with pride that it can be stated that all fixtures were honoured. Curiously enough, although players have come and gone, there have only been four captains and it is virtually entirely due to their perserverance that the side continued and is in its present well-established form.

Without a doubt the season 1979-80 was the team's most successful in that three notable achievements resulted. Firstly, Llandovery finished on top of their section. This proved to be a desperately close affair with the last encounter away to Lampeter the all-important game. Eventually Llandovery won and with a superior points advantage over Felinfoel, the section was won.

League table for Season 1979-80 (kindly supplied by Michael Samuels).

#### SECTION C

				Points			
	P	W	D	L	For	Ag.	Pts.
Llandovery	12	9	1	2	179	63	19
Felinfoel	12	9	1	2	130	49	19
Ferryside	11	7	1	3	123	72	15
Penygroes	12	5	0	7	89	135	10
Lampeter	10	4	0	6	65	113	8
Nantgaredig	12	3	0	9	48	117	6
Furnace	11	1	1	9	51	136	3

In the play-off for the Championship, Llandovery met Section A winners Llanybyther in the semi-final. When it is realised that up to that time Llanybyther were unbeaten in the league, this was indeed a formidable task. The team, however, produced one of their finest displays to win and progress to the final.

The final was played at Bettws where Llandovery beat Llangennech by 18 points to 7.

#### RESULTS

Preliminary round:

New Dock Stars	(Section B)	3
Kidwelly	(Section E)	10



Courtesy Andrew B Jones

#### Semi-final:

Llangennech	(Section D)	3
Kidwelly	(Section E)	0
Llanybyther	(Section A)	3
Llandovery	(Section C)	9

#### Final:

Llandovery	18
Llangennech	7

Meanwhile Carmarthen Athletic Druids had won the Knock-Out Cup and met Llandovery in the All Winners final. The game was played at Tycroes and Llandovery were worthy winners by 17 - 7.

With rugby gaining in popularity, several third team games have taken place recently and only time will tell if the town will in time support three senior sides.

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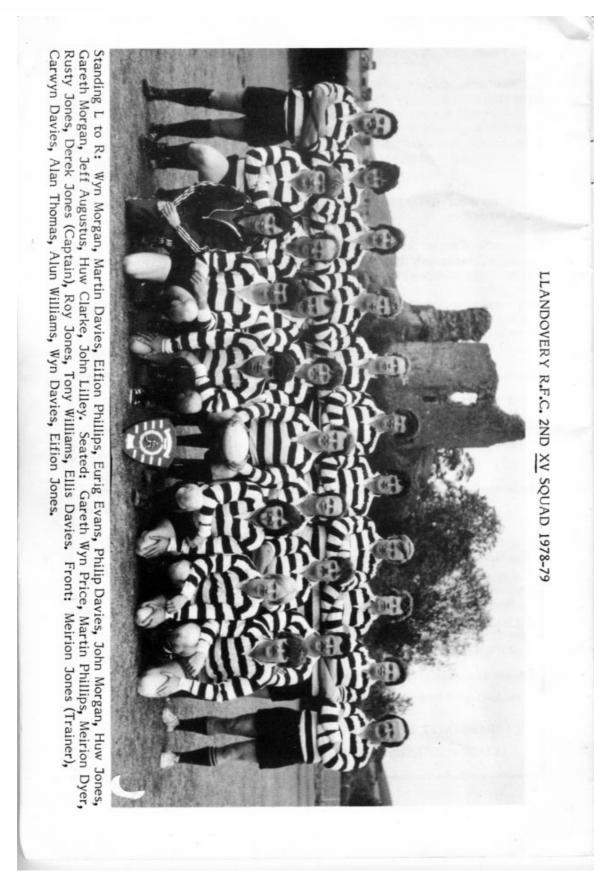
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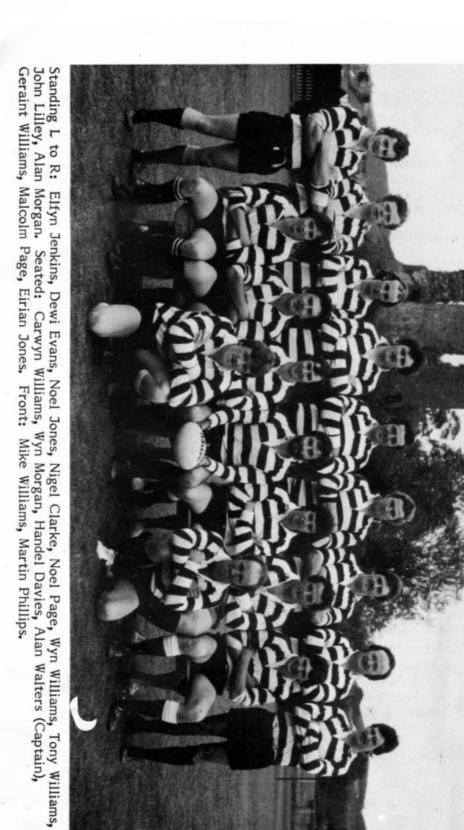


Courtesy Andrew B Jones





Courtesy Andrew B Jones



LLANDOVERY R.F.C IST XV SQUAD 1978-79



Courtesy Andrew B Jones

#### YOUTH AND UNDER 15's RUGBY

The popularity of the game grew in the early 70's to the extent that it was possible to form an under 15's side in 1972-3. These boys were not getting a regular Saturday game and the club decided that they ought to be given this opportunity and hence Llandovery entered a side in the East Carmarthenshire Union. Bernard Jones was the coach and Wyn Morgan was the captain. It was a very successful season - of the 20 games played, 17 were won and 1 drawn. As well as this, the team reached the final of the East Carmarthenshire Cup.

#### The team captains were:

1972/3	Wyn Morgan
1973/4	Geraint Williams/Alan Morgan
1974/5	Haydn Adams
1975/6	Malcolm Jones
1976/7	Eifion Jones
1977/8	Eurig Evans

In 1977/8, a school team was reformed, consequently the under 15 side was disbanded.

With a strong nucleus of youth players, who were the produce of the under 15 side, a youth team was formed in the season 1974/5. The early history of the Youth Side was very successful. In both their first and second seasons, Llandovery reached the final of the Amman Valley Cup.

#### Captains of the Youth Team:

1975/76	Nigel Clarke
1976/77	Handel Davies
1977/78	Geraint/Carwyn Williams
1978/79	Carwyn Williams
1979/80	Eurig Evans
1980/81	Eifion Jones

The success of the Under 15's and Youth Teams is very largely due to the efforts and hard work of Bernard Jones and Neville Morgan. Bernard, as well as being a former Chairman of the East Carmarthenshire Under 15's, was coach to the Amman Valley Youth Team.

Courtesy Andrew B Jones

Llandovery over recent years has produced players who have gone on to play first-class rugby. Bernard Jones, who was club captain in 1957, in his first-class game for Llanelli, was opposed by none other than Dicky Jeeps, the Northampton and England scrum-half. Bernard Jones had a long and distinguished playing record and has been particularly active recently with junior rugby at the club. Players known to have appeared for first-class clubs include:

David Gealy (Llanelli) Bernard Jones (Llanelli) David Jones (Swansea) Glanville Richards (London Welsh) Gareth Jones (Aberavon) Jim Sutton (Waterloo and Lancashire) Mervyn Bevan (Neath and Llanelli) John W. D. Jenkins (Maesteg, Neath, Welsh trialist) John Davies (Nuneaton, Captain 1969) John Davies (Maesteg) Adrian Lloyd (Llanelli) Gareth Lloyd Jones (Combined Services and London Welsh) Colin Basey (Swansea) Gareth Davies (Combined Services) Don Llewellyn (Cardiff) Colin Evans (Oxford) Dai Williams (Llanelli)

Apologies now are made for any omissions and the club would be glad to hear of nomes that have been inadvertently left out of this list.

In 1974, another milestone was reached when Llandovery were in a situation to obtain their own clubhouse. For over twenty years, the search had gone on until they acquired the Great North Western Hotel on lease from the Felinfoel Brewery. The club set about immediately renovating the old building and carrying out alterations so that it would meet the requirements of the club.

The first floor has been turned into a large lounge with bar facilities and a dance floor at one end. It seats about 100 people comfortably. Downstairs there are bar and lounge facilities as well as a pool room and dining room. The steward and stewardess, Eric and Marian, who have now been at the club since 1976, occupy the flat in the club.

With the club continuing to prosper, it became increasingly obvious that it needed its own playing fields. Excellent facilities still exist at the Castle Fields but recently with more than one side playing at home, the club had to look elsewhere for suitable playing facilities. It was in 1979 that the club was able to purchase two fields within the close proximity of the town. The purchasing of such property is surely an important milestone in the history of the club, and the next few years will see the further development of these fields.



Courtesy Andrew B Jones

The purchase was facilitated through a loan from the Welsh Rugby Union and latterly a 50% grant from the Sports Council for Wales. The club is obviously greatly indebted to both these organisations. Throughout these last few years, the Fields Committee has been active both in locating suitable property initially and then in its purchase. The committee has been Eifion Morgan (Chairman), David Davies, Roy Jones, Neville Morgan, and the first team captains (Tony Williams 1978/9 and Allan Walters 1979/80). Co-opted onto the committee were Haydn Hudson (Club Chairman), Roland Griffiths (Secretary) and Joe Richards (Treasurer).

#### LLANDOVERY R.F.C. OFFICIALS 1980-81

The Officers of the club are re-elected at the Annual General Meeting.

President:
Chairman:
Vice-Chairman:
Secretary:
Assistant Secretary &
Second Team Fixtures Secretary:
Treasurer:
Assistant Treasurer:
Fixtures Secretary:
Membershi Secretary:

Dr Tyssul Williams Haydn Hudson Eifion Morgan Roland Griffiths

Towyn Morgan Joe Richards T. Gareth Jones Idris Morton Neville Morgan

#### EXECUTIVE COMMITTEE & OFFICIALS 1979-80

Standing L to R: D. T. Davies, E. Whitney, D. Scott Jones, Roy Jones, Rex Jones, M. Page, M. Jones, N. Clarke, N. Morgan, E. Prosser, Rusty Jones, D. Jones. Seated L to R: I. Morton, T. Morgan, R. Griffiths (Secretary), Dr J. T. Williams (President), H. Hudson (Chairman), E. Morgan, T. G. Jones.





Courtesy Andrew B Jones

Over the years, the increasing popularity of the game in Llandovery has resulted in many more players being catered for, especially on Saturdays. Numerous club functions have been evident over the last few years and none would have been so successful if it were not for the club stewards (Eric and Marian Morgan) and the Ladies Committee. The hospitality afforded to visiting teams and visitors in general is a feature of the social aspects of the club. The Ladies Committee was first established by the late Mrs Douglas Rees and her foresight has been vital in the success of the club. The present officers are:

Chairperson: Vice-Chairperson:

Hilda Jones Gwenda Davies Primrose Morgan Gwyneth Richards

Secretary: Treasurer:

required.

A large number of wives, girlfriends and club members helping when

A recent diversification in the club has been the formation of a Llandovery RFC Ladies' Hockey Side. The side is captained by Meryl Dyer, with Helen Walters as vice-captain and secretary.

The club has been fortunate inasmuch as it has enjoyed the support of its members in its many and varied activities. Perhaps a special mention ought to be made of persons who have consistently given of their time. The 'Tote' has to date raised over eleven and a half thousand pounds since its formation in 1969. Throughout this period it has been promoted by Neville Morgan. Initially D. J. Davies was treasurer to be followed by Alan Williams. The present treasurer is Joe

A successful bingo evening has been a Wednesday evening feature since the mid 70's. Directly involved in its formation and running have been Ernie Whitney and David Davies (Alltygog). Recently Rex Jones has taken over.

David Davies played most of his rugby at Kirkby Lonsdale and only recently was invited to their centenary celebrations as a former player.

#### ENTERTAINMENTS

Since moving into the clubhouse in 1974, the club has endeavoured to provide a variety of light entertainments for the members. Several people have worked hard as memebers of the entertainments committee to ensure the success of such ventures.

Initially it was Ernie Whitney, Roland Griffiths and Haydn Hudson who were the prime movers. Later Derek Jones took over as chairman of the entertainments committee and this year Rex Jones is the chairman. The continuing success of the social aspects of the club depend on



Courtesy Andrew B Jones

such people and it is to be hoped that they will get the support they deserve in the future.

#### THE CLUB AS A LOCAL BENEFACTOR

From the very outset, Llandovery R.F.C. has responded generously to the 'Rugby Fraternity' appeals - injured players' funds etc., but in 1962 an opportunity arose for the club to broaden its generosity. It was when the Town Improvement Committee decided they were no longer able, or prepared to, administer the annual Bank Holiday Carnival & Fete. At this juncture the club committee acted (to retain the date for the town's sake) and organised the 1962 Carnival. That it proved a disastrous venture and financial loss due to abnormally inclement weather on the day did not deter us trying again the following year. After realising we had made a certain profit we decided we would plough at least part of it back into the town. This was the year we donated, and arranged delivery of, one hundredweight of coal to each and every O.A.P. in the town.

This was the platform for a continued trend of thinking in that direction. Ever since when the minutest profit has been made on the day, we have shared it with some town cause. Without disclosing amounts, or even each and every beneficiary, a quick glance at our records indicate that the following groups have benefitted: Women's Institute, St. John's Ambulance, Red Cross Society, Soccer Club, Pony Club, Local Blind, etc.

Over and above, for ten years or so, we organised and financed a Xmas Party for the under nine year old children of Llandovery and District. This invariably took the form of a kiddies' film show and a Father Xmas with his give-aways.

We are also proud that in 1972 we purchased approximately a third of an acre of land adjacent to the Castle Fields Children's Playground and thereon constructed a kiddies' paddling pool, suitably constructed a fencing enclosure, provided seating for parents, and adorned the area with ornamental trees.

In 1978 we decided to graduate from a Carnival Day to a Charities Week. The successful outcome enabled us to purchase a much needed vehicle for the local Meals on Wheels Association and, further, provide them with £100 towards the first year's running costs. During the same year, a cash donation to the local hospital's physiotherapy department gave them the opportunity to acquire, among other items, a traction bed and wax bath.

1979 gave us the chance to enrich the Swimming Pool Fund and the Scout and Guides Hut Fund by approximately £800 each.

The Aged and Handicapped are to benefit this year. At the time of



Courtesy Andrew B Jones

going to print, the final figure is not known but we know it will be substantial.

There are other 'one-off' contributions that have occurred. Coming to mind are the ones to the Jubilee Year Fund and the Assembly Room Piano Fund - there have been many others.

Obviously none of this would have been possible without the energetic efforts of an army of folk - male and female - directly and indirectly connected with Llandovery R.F.C. To this end, none have given of their time more freely and worked more consistently for the success of the Carnival and Fete than Ernie Whitney and David Davies (Allt y Gog). Equally as important has been the response shown by the townspeople.

We are proud of our local charities track record - we hope our readers are too.

Many people have made contributions to this brochure, both directly and indirectly - to all of them my thanks. I am particularly indebted to the information supplied by Mr Michael Samuel, Mr W. Gethin Davies and Mr Des Clarke.

I hope there are not too many errors - those that are present have been included inadvertently and for these I apologise.

Eifion Morgan

Regrettably, during the preparation of this brochure, the death of Mr Douglas Rees was announced. As anyone reading the history of the club will be aware, he played a prominent part in the reforming of the club in the post-war period and was club chairman from 1971-1977. He maintained his interest in the club as a trustee and life member up until his death.



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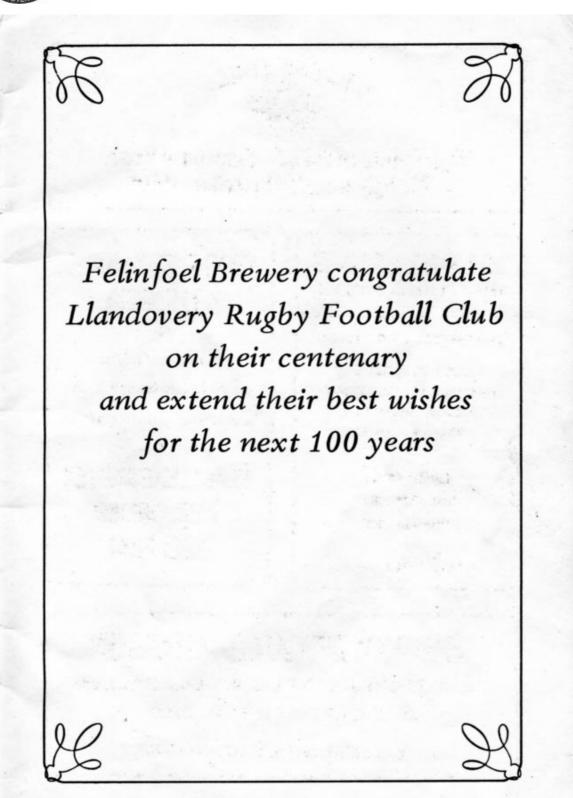
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